

### Success Story:

The request to upgrade existing displays that were produced 5 years earlier was successfully fulfilled. The entire program was completed and shipped on time to more than 1,000 stores and included a sample/graphic product mix that varied by location.

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case study  
The Home Depot  
Countertop  
Solutions



## Complex Challenge:

Quickly update previous Miramar Designs Countertop Solutions 10' free standing displays with new graphics, and a new product mix, while keeping in-store down time to a minimum.



## Simple Solution:

Miramar Designs produced four new slide-in Product Presentation Panels. Each style of Panel has a unique series of extruded channels to accept changeable graphics; and a set of metal channels that allow individual product samples to be quickly turned over. Graphic and product sample updates were completed within one hour. The entire changeover, including the replacement of the Product Presentation Panels, took less than three hours.



Complete product mix retrofit utilizing wood back panels with formed sheet metal channels, and welded wire made to fit the various types and brands of countertop chip samples.

**Quantity:**  
1,000 Displays

**Distribution:**  
Shipped direct to  
1,000+ stores.

**Materials:**  
Sheet metal, injection molded plastic, plastic extrusion, wire, and wood.

**Process:**  
Design, engineering, production, and heavy fulfillment.

Heavy fulfillment - received customer - supplied product and inserted into channels per predetermined plan-o-gram.



Color matched injection molded end caps for metal channels.

Plastic extrusions applied to hold graphic content.

Simple solutions for complex displays.